





Our Charity Mission:

To reverse poverty for families and vulnerable people using education, relationships and practical help to bring life-transforming help, hope and joy.



Who are we?

This year has been our toughest ever.

Spiralling employment costs, historic energy bills, price increases, and less grant funding and donations to go around than ever has left us in a precarious financial situation facing an unknown future.

Despite this, we are still:

- Helping children to thrive
- Keeping families together
 - Making our community healthier
- Breaking generational cycles of poverty
- Saving and transforming lives



The opportunity

This Christmas we have been granted a unique opportunity to bring hope and joy to thousands of families, and help change the bleak story of 2025 for Hidden Treasure Trust!

Free use of brand-new warehouse over the Christmas season

Top ex-events
company's
warehouse worth
of Christmas
decorations

Chance to use our expertise to create a unique, affordable and special Christmas experience for families through December 2025.



The concept

Many Christmas events look very similar with grotto's, insta-worthy photo opportunities, craft activities and letters to Santa.

But what if you could do all of that and more, AND help children get excited to bring hope and joy to others this Christmas?

That's what we're aiming for.

8 fabulous themed zones with photo ops and fun activities PLUS related activities to help families bring hope to others.

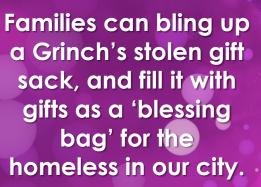


The Haedway

The Zones



Children can enter our magical gingerbread house, and decorate biscuits for a neighbour.





- Frozen/Ice Palace
- The Grinch
- Narnia
- The Nativity
- Santas Grotto
- Gingerbread House
- Toy Workshop/Lego House
- North Pole





Can you help?

£500

Each of our zones need sponsorship. Whether it's finishing touches, providing resources for activities or making the experience even better, we need your help!



tree

Christmas cafe

Sponsor our VR sleighride!



Can you help?

Other sponsorship opportunities include:



Father Christmas (gifts!)



Eye-catching Signage!



Kids gift bags



Main event sponsor



As well as our heartfelt appreciation, sponsorship packages include:

- Large clear signage by your area of sponsorship (to be seen by thousands of local people)
- Logo and thanks on home page of website, socials and any PR
- Logo's on tickets, printed bags etc
- Chance to include leaflets or giveaways in visitor bags (over 12,000 visitors expected)
- 2 x free family tickets to give away to staff or as a promotion
- Tickets to VIP 'preview' evening

As an added bonus for all sponsors:

- All sponsored items will be bought, meaning they can be re-used later
- The better the experience, the more visitors will enjoy it and consequently raise more money for the charity overall
- Sponsorship is a legitimate company expense and therefore tax deductible
- A warm fuzzy feeling all year long!





To support the event, please get in touch asap.
Thank you.

christmas@thehideawaypartington.com 0161 6600299

The Hideaway, Partington Shopping Centre, Central Road, Partington, M31 4EL

www.hiddentreasuretrust.com

The Hideaway and Hope Centre are part of Hidden Treasure Trust CIO, a local charity registered in England and Wales 1200251